



TRADE SHOW OPPORTUNITY



# SIAL MONTREAL 2003

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MONTREAL, CANADA  
APRIL 2 - 4, 2003

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## The Show:

SIAL Montreal is a world-class gathering of food and beverage professionals in North America. By exhibiting at SIAL Montreal 2003, you can promote your products to buyers from Canada and 50 other countries. Over 850 exhibitors and 15,000 trade visitors are expected to attend.

## The Market:

Canada is our top export market! Being our neighbor and the world's biggest buyer of U.S. consumer food products, Canada is the ideal market for developing your export sales.

In 2002, U.S. agricultural, fish and forest exports to Canada reached a record \$10.8 billion, and two-way trade between Canada and the United States totaled \$33.17 billion, more than \$2 billion per month.

## Best Product Prospects:

Fresh and processed fruits and vegetables, fish and seafood products, bakery products, mixes and dough, processed beef and pork products, wines and beer, sauces and condiments, bottled water and soft drinks, snack foods and breakfast cereals. Excellent opportunities exist for organic, kosher and Asian foods.

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Exhibitors at SIAL shows can register to participate in Food Show PLUS! This service provides you with the information and in-market support you need to be more prepared to do business at the show. For more information, contact the Mid-America International Agri-Trade Council (MIATCO) at: (312) 944-3030.

